

SEASUS, *in a nutshell...*

After 15 years of growth, we are now a mature yet innovative player in the field, with a focus on the development of complex, integrated, web based systems.

We are a young, dynamic and highly qualified team, based in Malta, providing quality and specialised services in the Internet technologies arena.

Seasus is dedicated to help you exploit the advantages of new technologies through our innovative e-business services.

We are specialists in developing comprehensive e-business solutions, from the design of user interfaces through

to e-commerce applications, system development or interoperability with your existing software systems and integrated voice/video/data communications. This one-stop-shop approach enables us to provide a truly integrated web presence with effective support back-end business systems.

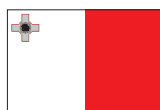
Our product portfolio also provides you all the necessary tools to monitor, promote and manage your web presence, in an easy and cost effective manner.



MUSES is a product developed by Seasus, a Malta-based internet technologies company. For further information please contact info@seasus.com or visit www.muses.com.mt



www.seasus.com



Operational Programme I – Cohesion Policy 2007-2013
 Investing in Competitiveness for a Better Quality of Life
 Aid Scheme part-financed by the European Union
 European Regional Development Fund (ERDF)
 Co-financing: EU Funds, National Funds, and Private Funds



Investing in your future

MUSES is a web-based Digital Collection Management System for museums, archives and libraries which provides advanced features and functionality for the cataloguing and online publishing of digitised assets and content. It is specifically designed and developed to improve availability and accessibility of cultural heritage through easy-to-use web-based tools and novel delivery channels such as mobile devices and social media.

About **MUSES**...

Cataloguing of content is provided through several metadata standards including CDWA, Dublin Core and MARC. MUSES provides advanced interoperability functionality which allows for easy import of data from heterogeneous data structures and export of data to external sources using metadata mapping to standards such as Z39.50, OAI-PMH and RDF.

The platform provides exceptionally powerful publishing functionality which enable content providers to feed content in real time to diverse channels, such as web sites, mobile applications and social media platforms like Facebook and Twitter. It is also an ideal tool to enable data harvesting by remote sources such as www.Europeana.eu.

Of particular interest is MUSES' ability to provide content optimised for mobile devices, such as smart phones (Android or iPhone) and tablets. The platform includes plug-and-play functionality to deploy an Interactive Tourist Guide in Museums, Libraries, exhibitions or other similar locations and events. Traditionally, such tour guides were

limited to audio only. However, MUSES extends this experience to include multimedia content such as video, imagery and text.

The mobile device client allows for the identification of objects using RFID, bar codes or QR codes and can act as stand-alone or stream content via Wi-Fi from a central server to support extensive object collections.

With such a wide and innovate array of delivery channels, MUSES transforms organized objects deposited in a digital archive into an educational experience both online and on location, effectively opening the collection drawers of an organisation to the world.

The MUSES platform is modular and customizable to the specific needs of different types of organisations, ranging small archives to large museums, each with its own objectives, content types and interpretation of data and audience.

High Level Functionality **OVERVIEW...**

MUSES

- Collection Information Management
- Asset Exhibition or Storage Location Management
- Artist / Author Management
- Asset Multimedia Content Management (video, audio, images, digital documents and web resources)
- Contacts Management (suppliers, services providers, donors, visitors)
- Restoration Process Management
- Exhibition and Event Management
- Referential Data Management
- Advanced Search Functionality
- User Permission Management, Activity Logging and Auditing
- Powerful Data Importing and Exporting Functionality
- Real-Time connectivity via Web Services
- Advanced Activity and Asset Status Reporting
- Standard support for Europeana.eu data harvesting
- Plug-and-Play Interactive Multimedia Tour Guide, available on location via mobile devices such as smart phones or tablets, or online
- Customisable, real-time publishing onto web sites and social media platforms such as [facebook](https://www.facebook.com) [twitter](https://www.twitter.com)

